

Summer Fundraising Ideas For Your Theatre program



As the school year comes to a close, that doesn't mean you can't get a jump start on building next year's production budgets. Summer is a great time to launch fundraising campaigns that will bring in more revenue for your organization and ensure your fall productions are a success. Below are a few campaign ideas to get you started.

1 Voting by Donation
Looking to raise funds and get your community involved? Use the summer months to allow your community to vote on the fall shows from an approved list by making a donation. Or let them vote for a walk up part in the fall production. These types of summer fundraising events don't just generate money for your program, they get the community, students, and patrons involved and feeling a part of the show.



2 Production Wishlist
Use the summer to start getting the items you need for your fall productions. Donors tend to give more when they know what they are paying for. By hosting a "wedding registry" type of fundraising in the summer months, your donors can sponsor individual items, like Dorothy's red slippers or stage lighting, needed to make your fall production everything it should be.

3 Fundraising for Trips
Summer is the perfect time to schedule a trip or team outing. Offering students an opportunity to view a professional performance, attend a master class with a guest artist, or take a field trip together is a great way to keep student performers engaged during the summer months; and fundraising can support these initiatives.



4 Bake Sales
Selling baked goods has long been one of the most popular ways of raising funds and can be done year-round. The traditional approach to this type of fundraiser requires numerous volunteers, a significant time investment, and manual work; but there are now new, more

streamlined ways to execute, like On The Stage's plug-and-play donut fundraiser campaign that brings national donut brands right to your community, generating funds for your program.

5 Car Wash
If you're looking to get sudsy this summer, why not host a car wash any time the weather is nice and raise some additional funds for your organization. With On The Stage, you can even go digital with your car wash! Our easy-to-use templates allows you to share a QR code with drivers, let your team members process orders the day of, and give patrons a chance to donate before, during, or after the wash. This way, drivers can pull up, check in and watch their car shine!



On the Stage offers a variety of fundraising campaigns, designed by theatremakers for theatremakers, to help you raise the funds you need for your program. With built-in, turnkey campaign templates, custom "build-your-own" campaign options, exclusive Video on Demand (VOD) ticket sales, and list-building tools to grow your donors, On The Stage will increase your self-funding.

Don't let the summer months go to waste

[Book A Demo](#)

It's time to empower your organization with the production tools, technology, and fundraising capabilities to control your own creative destiny.

