



# 7 Easy Steps for Last-Minute Fundraising

*It's never too late to fundraise! Even last minute efforts are better than no efforts at all.*

We've put together our top tips to help you set the stage for fundraising success, whether you're planning an event for next month, next week, or tomorrow.

## 1 Tell Your Story

Set the stage! Highlight what you do, why you do it, and where you want to take your program in the future.



## 2 Brainstorm Ideas

Employ the help of everyone involved in your organization and get creative! Try to think of fundraisers that can offer value to your donors beyond the kindness of their donation, like car washes, bake sales, auctions, 50-50 raffles, etc.



### Pro Tip

*Think about what you can uniquely offer your donors. Front-row seats? Concessions? Flowers for their favorite actors with an extra donation? Get creative!*

## 3 Find Your Donors

Who in your community would enjoy what you offer and be invested in your program? Moreover, who has access to your organization?



## 4 Send Your Message Home

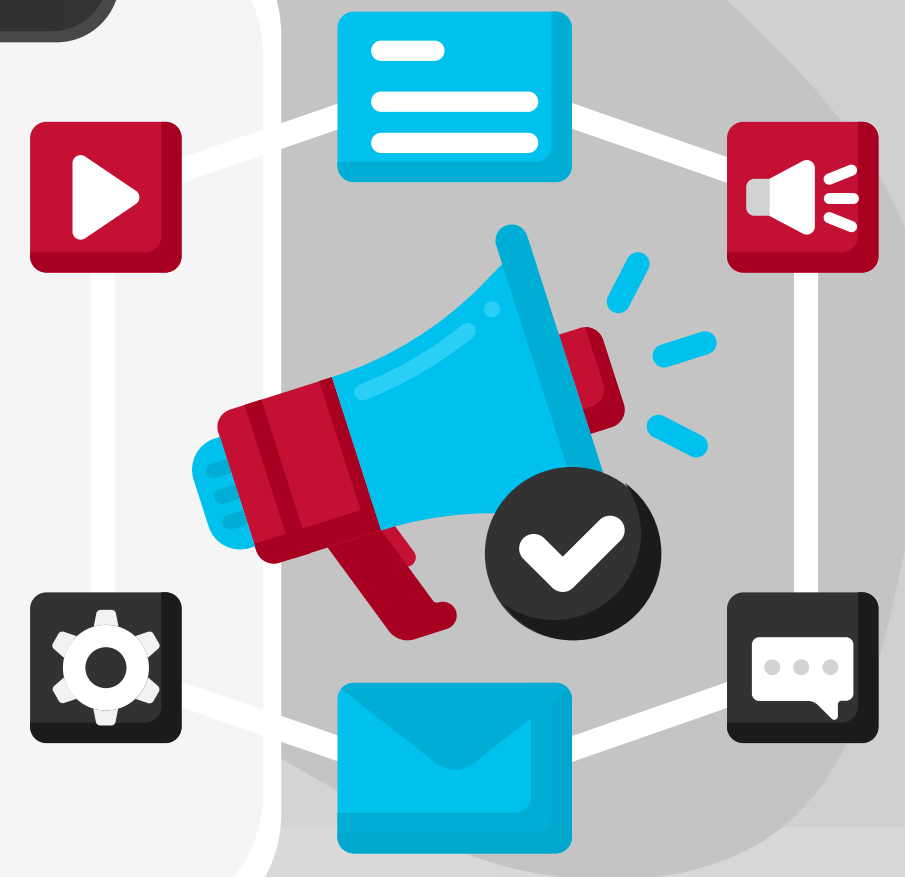
Now, get the word out! What motivations will speak most to the donor population you just came up with? Engage your audience on flyers, newspaper ads, social media and more.



## 5 Get The Word Out Fast With Social Media

Engage your organization's social media platform in your fundraising and awareness efforts.

You can create fun ways to continue to get people involved, like a five-day countdown to the end of your fundraising campaign, or to the event itself! Post your progress on your socials, and shout out the people who get involved. (Peer pressure works, but shh, you didn't hear that from us!)



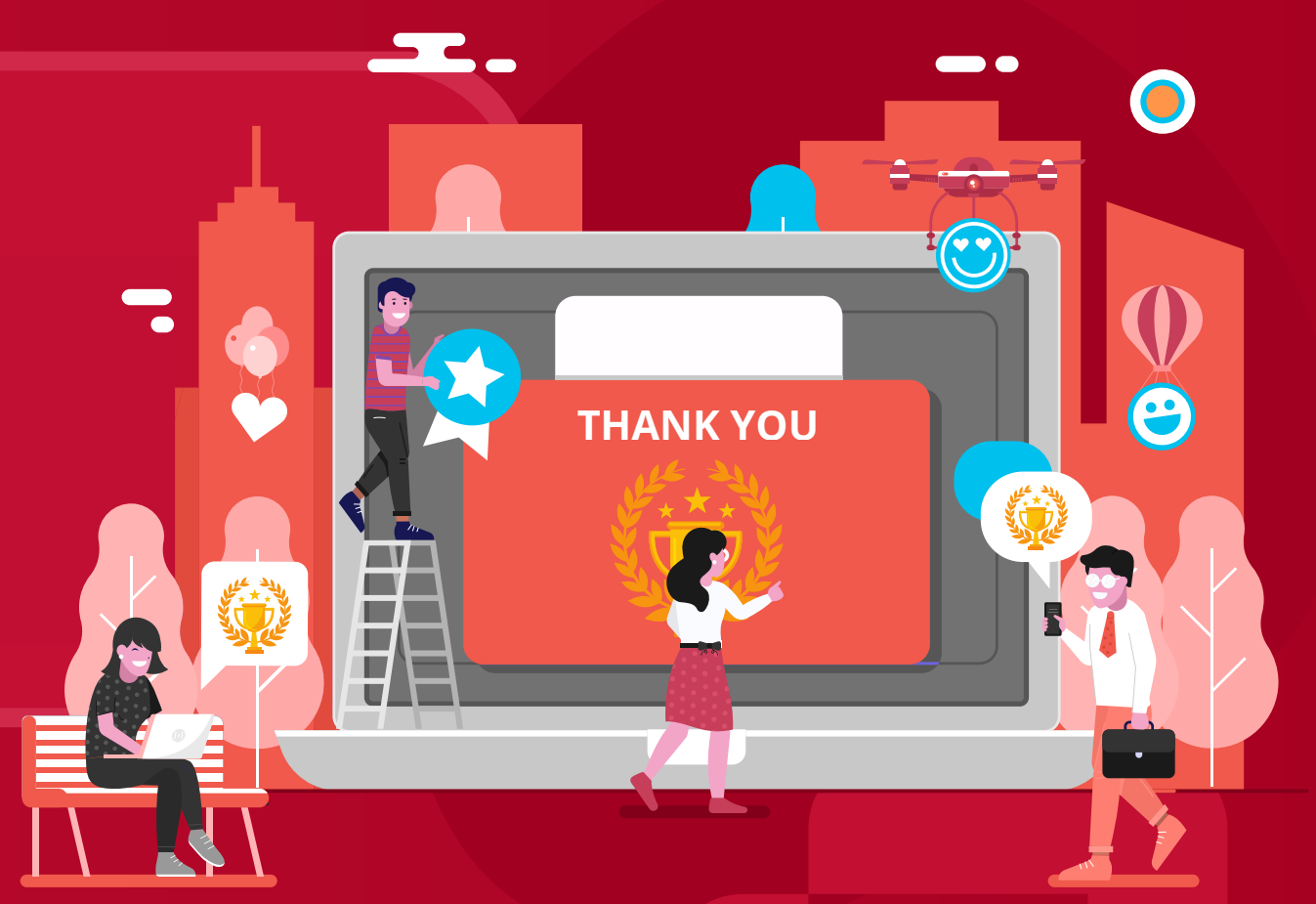
## 6 Keep Track of Funds

Be sure to keep your funds organized so you can reference the books later and make sure everything matches up. Stay on top of it!



## 7 Say Your Thanks

The most important part of all, make sure to thank your donors. Get specific on exactly how their contributions helped your program thrive!



### The eBook

Looking for a more in-depth explanation of last minute fundraising? We've got you covered! Our new comprehensive [Guide to Last-Minute Fundraising](#) is a great resource for organizing your fundraiser in the nick of time.



### An All-In-One Fundraising Suite

Fundraising can be stressful, but it doesn't have to be. Our all-inclusive fundraising suite is designed to help you make your future fundraising better, more efficient, and way less stressful.

Book a personalized demo today to learn more!

[Book a Demo](#)