



# 9 Benefits

## of a Consistent Arts Experience Across Your School District

By showcasing a profound dedication to arts education across your school district, you're not just influencing your students but also uplifting the broader district community. Offering consistently exceptional arts experiences in every school provides numerous benefits and advantages. Let's dive in!

### 1 District Reputation

Demonstrating a deep commitment to arts education not only impacts your students but also elevates the district's reputation in the eyes of the community. Providing best-in-class arts experiences across each school resonates with the broader community, leading to increased support and advocacy for your district's educational endeavors!



### 2 Improved Academic Performance

Studies consistently show a positive correlation between involvement in the arts and higher academic achievement, including better test scores and graduation rates.

According to the **National Endowment for the Arts** study, **17%** of students with access to the arts would later earn a bachelor's degree, compared to only **5%** of students without access to the arts in school. With a highly involved and consistent arts experience, you can provide the best possible foundation for the future success of all students.



### 3 Professional Development

Having a consistent arts experience across your district can help teachers collaborate, share resources, and feel even more connected and involved to their district peers and the community at large.

Plus, district-wide consistency allows for specialized training sessions or workshops tailored to the unique needs of arts educators. These sessions can be organized more efficiently when teachers from multiple schools participate, creating a sense of community and shared learning.



### 4 Increased Enrollment

Providing a reliable arts experience cultivates satisfaction among parents, students, and community members. This, in turn, will create buzz about the district's vibrant and consistent arts offerings. According to several studies, families are more inclined to choose a district that has a holistic approach to education, including that of the performing arts.



### 5 College and Career Readiness

A comprehensive arts program prepares your students for the 21st-century job market, which demands creativity, adaptability, and innovation. By offering high-quality arts experience and consistent access to arts program resources in all schools, you can maximize the potential of each student in these areas that the arts undoubtedly serve.



### 6 Promotes Social-Emotional Learning

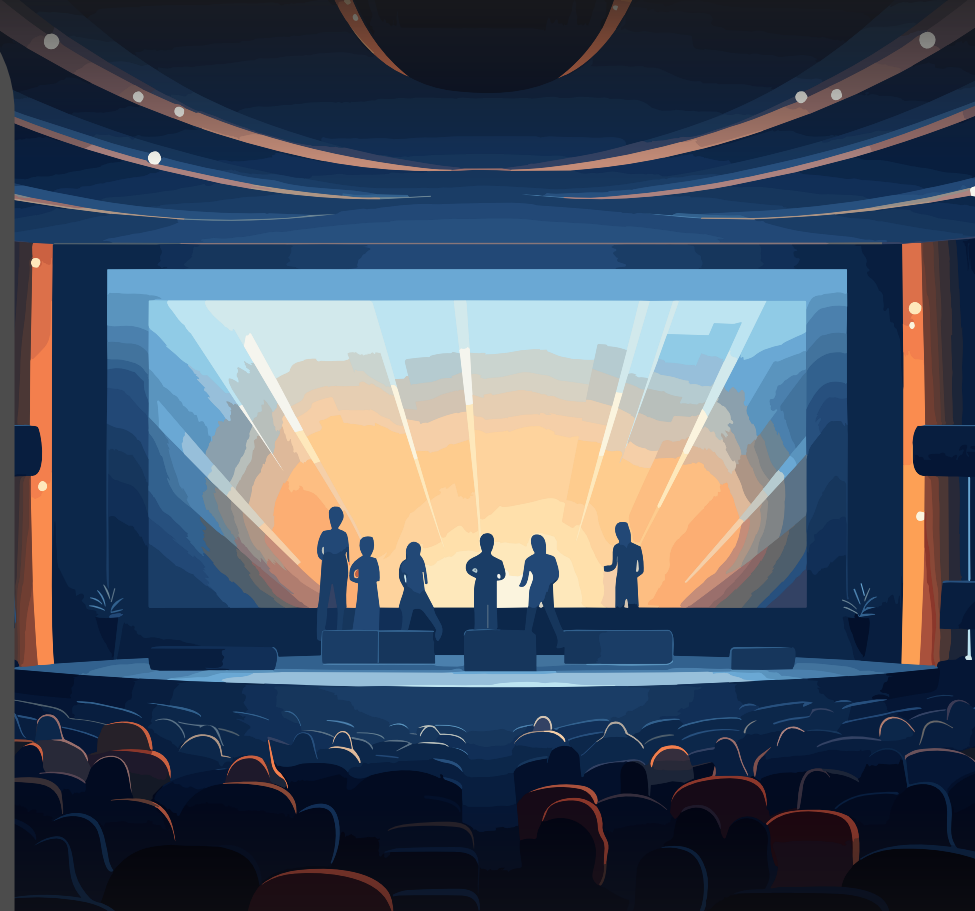
The arts have a wonderful impact on promoting Social-Emotional Learning (SEL) in students, creating a nurturing space to develop emotional intelligence and essential life skills. To promote exploration, students get to discover and appreciate diverse perspectives. The arts help build empathy, understanding, and a sense of connection among all students.



*Did you know that a staggering 88 percent of the American public acknowledges that the arts are a crucial part of a well-rounded K-12 education, with 56 percent strongly endorsing this belief? By giving all students in your district access to top-tier arts programs, you align with this nationwide sentiment and position your district as a trailblazer in championing arts education and garnering national recognition and admiration.*

### 7 Enhanced Community Engagement

The arts create opportunities for parents and the community to engage with their school, fostering a strong sense of belonging and support. Whether it's attending a school concert, art show, or theater production, parents and the community will become invested in your student's artistic achievements. This involvement often extends beyond the school arts, leading to increased participation in other school activities and meetings and greater support, which is a big win!



### 8 Positive Impact on the School Climate

A vibrant arts program can contribute to a positive school atmosphere, fostering creativity, enthusiasm, and a sense of pride among students, educators, and the entire community. On top of that, students engaged in the arts often demonstrate higher attendance rates due to the motivation and sense of belonging they feel within the arts community.



### 9 Streamlines Administrative Duties

By utilizing consistent tools across your district's various arts programs, you can create a more efficient and harmonious environment. For example, updating policies or initiatives becomes a breeze when the arts experience is the same across the board.

You'll also find that a coordinated arts experience provides centralized reporting and fosters comprehensive data analysis with a clear view of each school's performance and impact of various teaching methods and activities. This cohesive approach empowers you to consolidate reporting, streamline budgeting, fine-tune curricula, adapt strategies, and elevate the overall arts education quality for your teachers and students!



If you're interested in taking a deeper dive into the arts experiences across your district, be sure to check out our comprehensive guide, **12 Reasons for Creating a Consistent Arts Experience Across Your District**.

### On The Stage

Organizing efforts for your school district with multiple performing arts groups and programs can be challenging. Not to mention, more generic tools used for other departments are not conducive to the arts, which have specific and unique requirements. With On The Stage (OTS), creating a consistent arts experience across your district's arts education has never been easier.

Our all-in-one platform delivers unparalleled flexibility for drama departments in elementary, middle, and high schools; and our child account feature enables school districts and administrators to report and account for sales, fundraising, and marketing efforts across all schools in one place, while still giving individual schools ownership of their program's productions.

The best part? It's entirely cost-free for your schools!  
Join the growing community of schools nationwide that are empowered by OTS.

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