![OTS On The Stage logo]

Empower Your Summer Stock Theatre with an All-In-One Technology Platform

We're in the business of technology but in service to the arts

On The Stage is more than just a ticketing platform. It's a complete logistical solution for anyone producing theatre and is the perfect addition to your summer stock theatre. We offer Broadway's best practices, made easy and accessible — customized production websites, integrated ticketing and merchandise sales, a proprietary show program generator, fully interactive seating assignments, clear and easy reporting — plus complete design and marketing packages to take outreach to the next level.

Founded by Broadway producer, Hunter Arnold, OTS is a tech company with professional theatre roots and a mission to make Broadway-caliber tools accessible to performing arts organizations of all sizes. We streamline the business of production so creatives can focus on the show.

What empowers summer stock theatre?

Tools

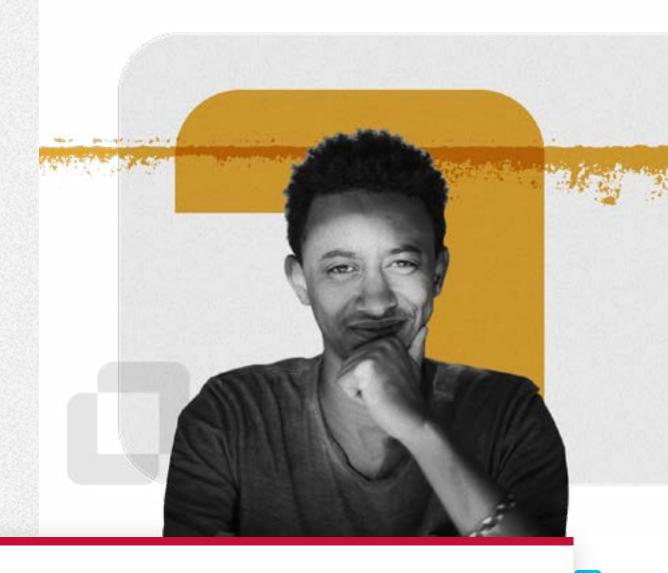OTS is uniquely designed for theatre organizations to professionalize their program to better engage with patrons.

Funding

OTS offers tools that drive revenue to fund your program and raise your organization's profile.

Time/Expertise

Our all-in-one platform brings together Broadway-level tools with baked-in best practices to save customers time.

"Everything went smoothly with our first production using On The Stage and elevated our program to the next level. I am impressed with the ease of the site builder, the customer support, and the user-friendly nature of the program. Thank you! Thank you! Thank you!" - **Adrienne Bogarde Roach,** Drama Director

"Your platform was a lifesaver. We had an amazing amount of ticket sales in a very short time." - **Hallee Altman,** Theatre Teacher

"Your website changed the way we do shows and we made at least $5,000 more than we ever had because it was so easy to hold fundraisers, sell program ads, and sell tickets." - **James Faurote,** Producing Artistic Director

Theatre empowerment platform

Marketing & Promotions

Generate more awareness, increase ticket sales, and grow your patron base

- Automated marketing emails, and social media integrations
- Show and org websites with access to 800+ show art titles
- Embeddable ticketing widget
- Showgram, a program generator for both digital and printed programs accessible to all
- Custom merchandise produced on-demand and drop-shipped to buyers

Front of House

Simplify ticket sales, elevate your patron experience, and streamline box office processes

- All your box office needs in one consolidated tool
- Online and in-person advanced ticketing with flexible options
- Robust seating chart editor to accurately reflect any venue
- Ticket scanning and walk-up app
- Flexible subscriptions packages and passes
- Multiple options to pay online with credit card and in-person with cash, check, or credit card

Fundraising

Take control of your theatre's financial destiny with a comprehensive fundraising suite

- Extensive library of ready-to-use campaign templates
- Ability to build fully-custom fundraising campaigns
- Dedicated fundraising sites with unique team member URLs and QR codes
- Donor management
- Year-round fundraising
- Real-time reporting and fundraising insights

Digital Performances

Reach a wider audience and provide new ways for your audience to support your program

- Bring the show to your audience anytime, anywhere
- Livestreaming to expand your performance options for live and virtual audiences
- Video on Demand (VOD) viewing options
- Zoom Remote Productions
- Real-time audience engagement tools to make your remote audience part of the show

Ready to see On The Stage in action?

Book a Demo

It's time to empower your Summer Stock Theatre with the production tools, technology, and fundraising capabilities to control your own creative destiny and get the most out of the Summer season.